



CELEBRATING BLACK HISTORY MONTH

kanopy
stream smarter

Daughters of the Dust (1991)
Directed by Julie Dash

This February, honor the voices, stories, and achievements of Black artists, activists, and communities with our Black History Month collection. Featuring powerful documentaries, acclaimed films, and thought-provoking series, this collection invites viewers to reflect on the past, celebrate cultural contributions, and engage with the ongoing stories shaping our world today, all for free on Kanopy. Check out the collection:

kanopy.com/category/40898

Be sure to stay updated with future toolkit additions and other resources on our Kanopy Library Marketing Resources page for the **US** and **CA**.

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

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General Announcements

Print materials that showcase our Black History Month collection, which can be printed and displayed throughout your library.

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Digital Graphics

Graphics sized for various social media platforms and email, showcasing the Black History Month collection content.

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Suggested Copy

Four ready-to-use copy options for your social media posts and email campaigns.

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Programming Ideas

- Create a Black History Month reading list and promote it alongside the Kanopy film collection. Encourage patrons to pair their books with a related film for a deeper experience.
- Host a book club and film screening for *American Coup*. Encourage patrons to read *Wilmington's Lie* ([available on Libby](#)), then screen *American Coup*, a film based on the book and available with Public Performance Rights and follow it with a group discussion.
- Design a display showcasing different books, films and local resources celebrating Black History and Black communities.
- Spotlight one featured title each week on your social media channels or in your email newsletters and invite patrons to stream along and join the conversation.

Social Media and Newsletter Copy Suggestions

Option 1

February is Black History Month. All month long we celebrate the contributions, triumphs and heritage of Black Americans. Kanopy has curated a collection of titles, that celebrates Black History Month. Stream the collection now: kanopy.com/category/40898

Option 2

Celebrate Black History Month with powerful films that showcase the rich cultural legacy and remarkable contributions of Black Americans. Explore Kanopy's collection for inspiring stories of history, resilience, and progress within the Black community. Stream the collection now: kanopy.com/category/40898

Option 3

This Black History Month, discover films that illuminate the voices and experiences of Black Americans. Kanopy's curated collection highlights stories of triumph, innovation, and the enduring impact of the Black community throughout our history. Stream the titles now: kanopy.com/category/40898

Option 4

Commemorate Black History Month with films that honor the creativity, strength, and achievements of Black Americans. Kanopy's collection invites you to explore stories that celebrate culture, perseverance, and the ongoing pursuit of equality. Stream now: kanopy.com/category/40898

Campaign Start and End Dates

Our Black History Monthly collection will go live on **February 1, 2026**. We encourage our library partners to use these materials to spread the word to your community.

If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Respectfully,

The Kanopy Team